Lightening damages or destroys an average of about $18,000,000 worth of property each year.

The Training Union of Liberty Baptist Church is sponsoring a

Lawn Party

to be held

Sat., Aug. 28

at the church begining at 4 P. M. Everyone is invited to attend. The proceeds will go to the building fund.

Take the BLIND SPOTS out of your grains

with KASCO 32% DAIRY CONCENTRATE

Grains and roughage alone have nutritional blind spots . . . they cannot supply the feed requirements of dairy cows. Take these "blind spots" out of your grains by balancing the ration with Kasco 32% Dairy Concentrate.

Stop in and ask us for the Kasco story of efficient grain feeding.

KASCO

Appomattox Farmers Supply Co., Inc.

YOUR "DRIVE-IN" FEED STORE

Appomattox, Va.

NEWS FOR VETERANS

For the benefit of post-Korean veterans, the Veterans Administration has supplied a list of questions and answers on the education and training program of the Korean GI Bill, Public Law 550, dealing with eligibility requirements and the length of training that can be taken. They are as follows:

Q—Just what is the education and training program of the Korean GI Bill?

A—It is a program of furnishing financial aid for schooling and training to eligible veterans who served after June 27, 1950, the date of the outbreak of the Korean conflict.

Q—Who is eligible for training?

A—A veteran is eligible if he meets all these requirements: (1) a discharge or release from service under conditions other than dishonorable; (2) active military duty any time after June 27, 1950, and before the end of the present emergency, and (3) at least 90 days total service, unless discharged sooner for an actual service-incurred disability.

Q—Must a veteran have served in Korea to be eligible for the training benefits?

A—No. He may have served in the Armed Forces any place in the world .. in the United States or abroad .. and not necessarily in Korea.

Q—Are there any kinds of military service that do not count, in figuring whether a veteran has enough service to qualify?

A—Two types of service do not count: time spent in a civilian school studying courses offered to civilians, and time spent as a cadet or midshipman in one of the Service academies.

Q—Assume that a veteran meets all the requirements for training. May he enroll under the Korean GI Bill even though he has gone back on active duty and is in uniform?

A—No. Veterans are not eligible for Korean GI Bill training while on active duty, even though they meet all the law's basic requirements.

In Caesar's time, the territory that is now Germany was inhabited by barbarous tribes that originally came from Central Asia.

Work on the Great Wall of China began in 255 B. C.

The pilgrims landed at Plymouth Rock December 21, 1620.

Farm Union Takes Up For Small Farmer

In a letter to Secretary of Agriculture Ezra Taft Benson August 20, John B. Vance, president of the Virginia Farmers Union, urged that the so-called "cross-compliance" regulation of the Department of Agriculture be modified so as to permit farmers to grow enough wheat for home consumption without losing price support protection on their tobacco, peanuts, cotton and other crops.

Vance said that the regulation now in effect would free farmers to comply with their wheat allotment in order to qualify for price supports on other crops.

"A large majority of the wheat producers of this state," Vance wrote "are small, non-commercial growers —farmers who produce only enough wheat for home consumption and a few bushels for seed."

The letter added, "There are approximately 45,000 wheat acreage allotments in Virginia, and of this number approximately 25,000 are five acres or less, including at least 5,000 allotments of one acre. In the past, this group of small growers has not participated in the wheat price support program since they were not producing for market, and therefore, made very little effort, if any, to maintain records of their past acreages and production.. This now places them in the position of not being able to prove their historical base, and thereby qualify for larger allotments."

Vance wrote, "I should also like to point out that farmers of this state have suffered severe drought for the past three years. At best, their financial and economic condition is extremely critical. This is especially true of the group of farmers who will be hit the hardest by this extreme and unfair order. If it is the desire of the Department of Agriculture and of the Administration to put the small farmer out of business, I know of no surer way to do it."

The Virginia Farmers Union recommended that any farmer be permitted to produce up to fifteen acres of wheat for home consumption, without losing price supports on his other crops.

Abbitt Writes Secretary Benson on Wheat Or[der]

(Continued from Page One)

or lose support on the commodities that he does comply with. The effect of your order is to circumvent the law referred to above and say to the small farmers of Virginia who are not producing commercial wheat that even though you cannot vote in the referendum, even though the law permits you to grow as much as fifteen acres of wheat and even though you do not sell your wheat commercially, if you grow one acre over your wheat allotment and still less than fifteen acres you cannot receive support on your tobacco, on your peanuts, or on your cotton crop which you have produced in accordance with the acreage allotted to you.

This is rank injustice and will be most detrimental to thousands of small farmers in Virginia who have been raising five to ten acres of wheat but keeping no record of same because they were not affected by the quota law. Many of our small farmers have now been given a wheat acreage allotment of only several acres, and the amount of wheat to be produced on this acreage is not sufficient to produce the necessary flour for their families and feed for their livestock. If they exceed their allotment and produce enough wheat for their own needs, even though they produce less than fifteen acres, all price supports will be taken from them on their cotton, peanut and tobacco crops although they do not exceed their allotments for those particular crops.

We have never felt that you had the authority to issue such an order which is now known as cross-compliance. The purpose of this letter is to call your attention to the plight of our small farmers and the irreparable injury that your order is causing them and to let you know that we object to such rank regimentation of our people. It seems to us that the least that should be done is to so amend your order that it does not apply to those wheat producers who produce fifteen acres or less as permitted under the law enacted by the representatives of the people of this great country.

We would also like to call your attention that provision in the law just passed by the Congress which gives you authority in carrying your diverted acreage program to take into consideration the maintenance of a prudent feed reserve as to permit the production of crops for storage and subsequent use in the farm feeding operations. Certainly this proviison will permit you to put into effect the necessary rules and regulations to give relief to the small wheat farmers, which we hope you will see fit to do.

Sincerely yours,

W. M. Abbitt

Burr P. Harrison

William M. Tuck

CLASSIFIED ADS

CARD OF THANKS

I wish to thank my friends for their kindness, for flowers and cards during my recent illness.

J. A. Martin

Spout Spring, Va.

(1tc)

CARD OF THANKS

I wish to thank my friends and relatives for their kind deeds while down with a broken ankle. Also for flowers, fruits, cards and gifts. Also for the many visits.

Mrs. Bennett Harding.

(1tc)

Special Notices

NOTICE—I am now available for Electrical and Plumbing work. Inlaid linoleum installed. Eddie Wooldridge, Phone 2039 1tc

POSTED NOTICE: My farm, known as the J. Tipton Jennings property, RFD 1, Pamplin, on State Road 620, is Posted. No trespassing or hunting allowed. Violators will be prosecuted.

—Mrs. Rebecca Jennings Carter

(8-5-4tp)

For Sale

FOR SALE: Radio - Phonograph, in excellent condition.

S. S. Shouse,

Appomattox, Va.

(1tp)

FOR SALE: 50 Hives Bees and equipment. 50 lbs. wired brood fdn.

E. W. Farrar,

Evergreen, Va.

(8-26-tfc)

FOR SALE: Norge Oil Burning Home Heater, five room capacity, priced for quick sale.

W. W. Scott.

(8-26-2tp)

FOR SALE: Four new cottages on Buggs Island Lake. One of the largest and loveliest lakes in the south. Recreational development just begun; boating, fishing, hunting, swimming.

W. Hundley,

Boydton, Va.

(8-26-10c)

FOR SALE: Young Parakees (Love Birds). $5 each.

L. C. (Mike) Godsey

(1tc)

FOR SALE: One cabinet oil stove, will sell for $5.00.

Mrs. Jennie Johnson,

Appomattox, Va., Phone 3414.

(1tp)

Beautiful new 1954 Television 21" screen, mahogany cabinet, claromatic sound. This big Bendix T-V drastically reduced due to damage in delivery. For information and free home demonstration call Mr. Woody, 3-2727 Lynchburg collect.

(8-26-2tc)

How To Relieve Skin Itch. In 15 Minutes.

If not pleased, your 40c back at any drug store. ITCH-ME-NOT has mild anesthetic to ease itch in minutes; has kerotolytic, antiseptic action that sloughs off outer skin to KILL GERMS AND FUNGUS ON CONTACT. Fine for eczema, ringworm, foot itch, other surface rashes. Today at Spencer Drug Store

(8-12-3tc)

FAMED EXPLORER'S NOTES FOUND IN ATTIC

Hailed as the "most important discovery in American history in decades," a batch of old papers found in an attic turned out to be the lost notes of the Lewis and Clark explorations. Read about this sensational find in September 12th issue of

THE AMERICAN WEEKLY

Magazine in Colorgravure with the BALTIMORE SUNDAY AMERICAN

Order from your Local Newsdealer

For Sale

FOR SALE: One used Refrigerator. Guaranteed and priced reasonable. See—

Herbert Richardson

Appomattox, Va., or call 3131.

(1tc)

FOR SALE: Let us furnish your requirements in Rubber Stamps. Also stamp pads. Stamps made to order. —The Times-Virginian.

(4-8-tfn)

FOR SALE 5 V Galv. Roofing, $9.50 per sq.

Coleman's Feed & Seed Store

Appomattox, Va.

(4-1-tfc)

FOR SALE: One and one-half story brick house; six rooms and bath; full basement with oil steam heat. Price $13,500. William C. Hubbard, Appomattox, Va.

(8-19-3tp)

EXPOSES RED SABOTAGE SPY PLANS

Colonel Ulius Amoss, former U. S. Army officer who heads a privately supported organization, reveals how a Soviet Secret Police general sold him secret papers. Details of a Russian sabotage plan are exposed in an absorbing article in September 12th issue of

THE AMERICAN WEEKLY

Magazine in Colorgravure with the BALTIMORE SUNDAY AMERICAN

Order from your Local Newsdealer

Wanted To Buy

WE ARE NOW PAYING 50c to 70c per hundred pounds for miscellaneous scrap iron—Light iron, cut apart, free of whole bodies 35c per hundred pounds. Highest prices paid for rags, and other metals.

Lynchburg Iron & Metal Co.,

Park Ave. & Kemper St.,

Lynchburg, Va.

(7-1-tfc)

Help Wanted—Male

Want man to work on cattle and grain farm. Must be qualified to operate farm equipment, take care of equipment maintenance, and perform general farm duties. If interested, believe satisfactory salary arrangements can be made. Apply P. O. Box 817, Lynchburg, Va.

(8-26-3tc)

For Rent

NOTICE: Rooms for rent by night or week.

Mrs. J. M. Rosser, Mgr.,

Hotel Appomattox,

Appomattox, Va.

(8-19-tfc)

OFFICES FOR RENT: Several available for immediate occupancy. Year-round Air Conditioning, light and toilet facilities. See: The Bank of Appomattox.

(5-21-tfc)

FOR RENT: Three room house, on Woodland Street.

A. T. Inge.

(8-19-2tp)

Business Services

WANTED

Your Bank Account

The Bank of Appomattox

Appomattox, Va.

Member F. D. I. C.

FALWELL WELL CORPORATION

Drilled Water Wells

Pumps of all Kinds

Irrigation Equipment

Free Estimates

LARGEST WELL DRILLERS IN CENTRAL VIRGINIA

3732 Campbell Avenue Dial 2-7786

Lynchburg, Virginia

(5-7-tfc)

Legals

AUCTION SALE

TRUSTEE'S SALE

Pursuant to authority ve[sted in] the undersigned Trustee, by [virtue] of that certain deed of trust [execu]ted by John Harding Ferguson [dat]ed May 29, 1954, and whereas [de]fault having been made in [payment] of the indebtedness therein [secur]ed and upon request by the [holder] of said obligation that said [trust be] erecuted, the following de[scribed] property will be offered for [sale:]

1946-47 Chrysler Windsor 4-[dr. Se]dan, Mtr. No. C38-45267

SATURDAY, AUG. 28, at 1[...] at Lewis Motor Co., Rt. 46[0 ...] miles East of Appomattox, V[a.] Terms: Cash.

J. C. Davidson, Tr[ustee]

(8-19-2tc)

AUCTION SALE

TRUSTEE'S SALE

Pursuant to autority ve[sted in] the undersigned Trustee, by [virtue] of that certain deed of trust [execu]ted by Willard Marshall, Jaso[n Mar]shall and Ollie Marshall dated [...] 3rd, 1953, and whereas default [having] in gbeen made in payment of [the] indebtedness therein secured [and] upon request by the holder of [said] obligation that said trust be [execu]ted, the following described [prop]erty will be offered for sale:

1950 Pontiac 8 2-dr. Sedan.

SATURDAY AUG. 28th, at 1[...] at Lewis Motor Co., Rt. 460, [...] miles East of Appomattox, [Va.] Terms: Cash.

J. C. Davidson, Trus[tee]

(8-19-2tc)

BUILDING PERMITS REQUIRED

NOTICE:

The 1954 General A[ssembly] amended Sec. 56-776 of the [Code] providing that no person, fir[m or] corporation shall commence the [con]struction, repair or improvement [of] any building or structure p[erma]nently annexed to the freehold [when] the cost of the same shall e[xceed] the sum of $500.00, until [they] have first obtained from the C[ommissioner] of the Revenue a permit in wr[iting] signed by said Commissioner. [Any] violation of this provision [is a] misdemeanor, punishable by [fine] not exceeding $25.00.

Board of Supervisors

Appomattox Co.

By: F. L. Murphy, Chairman

C. W. Smith, C[lerk]

(8-19-2tc)

VIRGINIA:

In the Clerk's Office of the [Cir]cuit Court of Appomattox Co[unty] on the 12th day of August, 1[954]

John David Patterson, Pl[aintiff]

Against

Nannie May Patterson,

600 Central Ave.,

Chester, Penn., Defend[ant]

The object of this suit is to [ob]tain a divocrce on the grounds [of] desertion.

And it appearing by affidavit [fil]ed that Nannie May Patterson [is] not a resident of Virginia, she [is] hereby required to appear w[ithin] ten days after the due publica[tion] of this order and do what is ne[ces]sary to protect her interests.

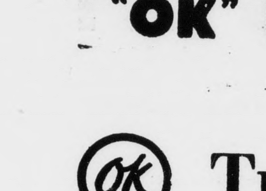
Teste:

C. W. Smith, Cl[erk]

George Abbitt Jr., p. q.

Appomattox, Va.

(8-19-4tc)



BANNER BARGAIN "OK" USED CARS!

OK Trucks

1951 CHEVROLET 1-2 Ton Pickup

1951 DODGE 2 Ton Long Wheel Base, 2 Speed

1951 WILLYS 1-2 Ton Truck

1948 CHEVROLET 1-2 Ton Pickup

1948 GMC TRUCK 2 Ton, Long Whee Base, 2 Speed

OK Cars

1951 OLDSMOBILE '98' 4-Dr. Sedan, Radio, Heater, Hydramatic, TT Blue, Extra Clean.

1950 CHEVROLET 4-Dr. Sedan Deluxe, Radio, Heater, Dark Green, One Owner, Low Mileage

1950 CHEVROLET 2-Dr. Sedan, Light Green.

1949 OLDSMOBILE 4-Dr. Sedan, Radio, Heater, Hydramatic, Blue, Clean, Price to Sell.

1948 PONTIAC Deluxe 2-Dr. Sedan, Radio and Heater, Clean and Low Priced.

1948 CHEVROLET COUPE, Original Black Finish, Excellent Condition.

1948 FORD 4-Dr. Sedan, Light Gray.

MOSES MOTOR CO.

DIAL 3773 State Dealers License No. 3 Appomattox

[Lo]rd Goddard [To] Be Present [At] W&M Fete

[Willi]amsburg, Va.- Lord Goddard, [Lord] Chief Justice of England, [has ac]cepted an invitation from the [College] of William and Mary to visit [this cou]ntry next month and participate in impressive legal ceremonies [at the] nation's oldest law school.

[The] Lord Chief Justice, together [with C]hief Justice Earl Warren of [the U.]S. Supreme Court and other [lea]ding legal experts of the [English]-speaking world, will participate in the College's Marshall-Wythe-[Blacks]tone Commemoration Ceremonies. The day-long celebration [will] be held on Saturday, Septem[ber] 25.

[W]illiam and Mary President Alvin [Duke] Chandler, who announced the [accept]ance by Lord Goddard, said [he was] "naturally most gratified that [one of] the highest judicial officers in [the world] had accepted the invitation." [His] acceptance stands not only [as a tr]ibute to the Marshall-Wythe [School] of Law and its distinguished [found]ers, but also as a symbol of the [unity] of the Anglo-American system [of ju]risprudence," added the presi[dent]. William and Mary's Marshall-[Wythe] School of Law is the oldest [in Am]erica and the second oldest in [the] English-speaking world.

[A] growing list of dignatories [who] will attend the Marshall-Wythe-[Black]stone celebration now includes [Lord] Goddard, Chief Justice Warren, U. S. Supreme Court Associ[ate] Justices Felix Frankfurter, Har[old] H. Burton, Tom C. Clark, and [Sherm]an Minton.

[Lord] Goddard will speak briefly [during] the ceremonies after un[veiling] a bust of Sir William Black[stone] who filled the first chair of [Eng]lish law in the English-speaking [world.] Blackstone held the Vinerian [Profes]sorship at Oxford which was [estab]lished in 1758.

[Bus]ts of George Wythe, William [and] Mary's first professor of law, [and] John Marshall, his renowned [pupil], will also be unveiled during [the c]eremonies. The busts of the [three] great jurists are being carved [by] Felix W. de Weldon, a member [of the] National Commission of Fine [Arts] who created the large monu[ment] in Quantico, Virginia of the [Mari]nes at Iwo Jima.

[The] Marshall bust will be unveil[ed by] Chief Justice Warren, while [the bu]st of Wythe will be unveiled [by Ju]stice Claude Vernon Spratley [of the] Supreme Court of Appeals of [Virgi]nia.

[M]arshall, Wythe, and Blackstone [were] all contempories who made [great] contributions to Anglo-[Ame]rican legal principles and philo[sophy.] Each complimented the oth[ers. B]lackstone was primarily a lu[cid] and interesting writer; Wythe [was] the masterful teacher and man [of vi]sion; and Marshall was the [grea]t jurist and Expounder of the [Con]stitution.

[The] Marshall - Wythe-Blackstone [celeb]ration is being held by William [and] Mary in an effort to "emphasize [the v]ast influence which the three [men] have had upon American ju[risprud]ence."

[It] is the second step within a [year] that William and Mary has [taken] to honor Wythe and Marshall. [The] first step was taken last fall [when] the name of the College's law [school] was changed to the Marshall-[Wythe] School of Law.

[B]esides serving to inaugurate the [175th] anniversary of the establish[ment] at William and Mary of the [natio]n's first chair of law in a col[lege] or university, the celebration [will] inaugurate the College's first [...] taxation.

[The] Butantan Institute near Sao [Paulo], South America, is a snake [farm] where snake bite serum is [produ]ced.

[The] first transcontinental air[mail] route between New York City [and] San Francisco was started in [...]

FOR EYE CARE CONSULT YOUR Eye Physician FOR EYE WARE CONSULT YOUR GUILD OPTICIAN

GUILD OPTICIANS Rx

A. G. Jefferson

[Seco]nd Floor Allied Arts Bldg.

Lynchburg, Va.

EXCLUSIVELY OPTICAL

APPLE PEST IS INCREASING IN THE SHENANDOAH ORCHARDS

Spotted tentiform leaminers are causing heavy losses in apple orchards in the upper Shenandoah Valley, are still definitely on the increase.

Arthur P. Morris, associate entomologist at VPI, in his weekly report on insect activities for Virginia farmers, warns that all growers should inspect their orchards for the pest. Damage is done when the insects "mine" the leaves causing frequent death.

Codling moths also are increasing in orchards of the upper Shenandoah, and may do more severe damage to apples before the season is over if the weather remains favorable for them.

A weevil, new to the state of Virginia, has been found in a nursery in Northampton County, and Morris says farmers should be on the lookout for a new pest of stored grain, the Khopra beetle, introduced into this country from abroad. It has not been reported east of the Mississippi, but could easily be present although not identified.

On truck crops in eastern Virginia, insect numbers are increasing and controls are needed before damage is too heavy.

After the United States purchased the Danish West Indies in 1917 the name was changed to Virgin Islands.

John Law's scheme for exploiting the resources of French Louisiana was known as the Mississippi Bubble.

Colored Dots

A large crowd attended the all-day service at the Promise Land Baptist Church last Sunday. The pastor of the church delivered a special sermon at the morning service. The church choir rendered special music. The morning offering was lifted by deacons Hicks of Mount Shiloh, deacons Austin and Robinson, of Galilee and deacon Calloway, of Mt. Obed. The afternoon sermon was delivered by the visiting minister, Dr. R. L. Thomas, of Philadelphia. Music was furnished by the Mount Shiloh Church choir. Dinner was served by the ladies of the church. A total offering of $262.00 was reported during the day. The services are being conducted each evening this week.

Impressive services were held at the First Baptist Church Sunday morning. The patsor delivered a special sermon. A number of former members of the church were present. The revival began on Sunday evening at 8:00 o'clock. The Rev. Mr. Jeffries, of Baltimore, is the guest speaker.

An appreciative audience attended the annual meeting of the Reunion Society of Virginia at Carver-Price High School last Sunday at 4:00 P. M. Mr. Henry Johns, Washington, D. C., called the meeting to order. Dr. Vernon Johns served as master of ceremony, in the absence of Dr. M. C. Allen, the Rev. W. L. Johns, of Bedford, Va., delivered the main address. Greetings were given by Mr. J. A. Burke and Mr. C. T. Moses, Jr. Music was furnished by a guest soloist.

A great revival was reported at the Springfield Baptist Church last week. The Rev. McIvor, of Orange N. J., was the guest speaker.

A great revival was reported at the Chestnut Grove Baptist Church last week. The Rev. S. E. Singleton was the guest minister.

The public is invited to attend the installation services of the Rev. J. P. Rose at the Springfield Baptist Church this Sunday, beginning at 11:30 A. M. Local ministers have been invited to take a part on the program.

Mr. and Mrs. Joe Berry entertained the Rev. McIvor, visiting minister and the Rev. and Mrs. Rose, the deacons of the Springfield Church the Rev. R. Q. Lawing, Mr. Stephen Beasley, of N. J.; Mr. J. E. Johnson, of Washington, D. C.; Mr. George Beasley, Mrs. Margaret Christian and Odessa Pankey, of Baltimore and Miss Rachel Pankey of Appomattox, with a special dinner at the Maud Hot Shop on last Friday evening.

Rev. and Mrs. Jeffires are house guests of Mr. and Mrs. J. A. Hamlet this week.

Funeral services for Alfred Bowlin Elliott, who died in the Lynchburg General Hospital August 18, 1954, were conducted from the St. Luke Baptist Church, of which he was a member, on August 21. The Rev. James A. Shelton is pastor.

He was a deacon of the church, and an active business man, good farmer, operating three farms. He was outstanding in civic affairs.

In addition to his wife by second marriage, Mrs. Beullah Elliott, he is survived by seven sons and two daughters: Harry, Marvin, Duvall, Lloyd, Earnest, Harmon, Leonard, Mrs. Annie Hubbard and Miss Synth-a C. Ellio;tt one sister, Mrs. Mollie Hunter, and a number of grand children. Mrs. Victoria Williams and Mrs. Thressa Watts were among the out-of-town people who attended the funeral. Rev. R. Q. Lawing and Rev. F. G. Waller were among the visiting ministers. Mr. Elliott was an uncle of Mrs. Louise Canada.

PULASKI COUNTY WATER FESTIVAL

Pulaski, Va.- Under - Secretary of Labor Arthur Larson, will deliver the principal address at the Pulaski County Water Festival, September 6, Nelson H. Boan, Chamber of Commerce president, has announced.

Scheduled to begin at 1:30 P. M., at Claytor Lake State Park, the aquatic carnival will feature amateur and professional water skiers, a pageant queen and Junior Fly-casting contest for seven-to-eight year old boys.

Clara Jean Robinson, Miss Virginia Press Photographer of 1954 will reign over the Labor Day festivities.

The Shetland Islands are off the coast of Scotland.

Liberty Chapel

Liberty Chapel, August 24.- Mr. and Mrs. J. H. Reynolds, Mr. and Mrs. L. C. Reynolds and family, Mr. and Mrs. Martin Coleman and family and Mr. and Mrs. Marvin Reynolds and Becky were dinner guests Sunday of Mr. and Mrs. Hunter Jamerson. The ocasion was a birthday celebration for Mrs. J. H. Reynolds and Mrs. L. C. Reynolds.

Miss Gloria Ann Lewis, of Lynchburg spent last week with Mildred Ann Thornhill and Mrs. John W. Gunter.

Tom Morris is visiting in the home of Mr. and Mrs. Percy Garrette.

Sorry to hear that Mrs. Doc Harris is on the sick list. Wish for her a speedy recovery. Mrs. Alice Grow is spending some time in this home.

Mr. and Mrs. Bill Allen visited his parents Sunday at Amherst.

Subscription rate: $2.00 a year; payable in advance.

EHRICH'S

Optometrist and Opticians

1107 MAIN ST. — LYNCHBURG

Hours 9 a. m. to 5 p. m. — Wed. 1 p. m.

FORD IS FIRST IN SALES

–by thousands

National new-car registration figures* for the first six months of 1954 prove that Ford leads the industry in sales! In fact, ever since car production has been free of restrictions, more and more new-car buyers have been swinging over to Ford. That's because Ford offers more things for more people than any other car. In today's Ford, for example, you get the matchless benefits of owning the only car in the low-price field with a V-8 engine (the new Ford Y-block V-8) . . . the only car in Ford's field with the smooth ride of Ball-Joint Front Suspension . . . the only car in Ford's field with truly modern styling . . . the only car in Ford's field with such high resale value.

* SOURCE: R. L. Polk and Company. Registration figures for January through June, inclusive, the latest period for which figures are available.

Come in . . . learn all the reasons why FORD is Worth more when you buy it . . . Worth more when you sell it! F.C.A

YOUR LOCAL FORD DEALER

GREAT TV, FORD THEATRE, WSLS-TV THURS. 9:30 P. M.